

# Helping London grow: through partnership, innovation & efficiency

2016 Transport consultant of the year  
London Transport Awards

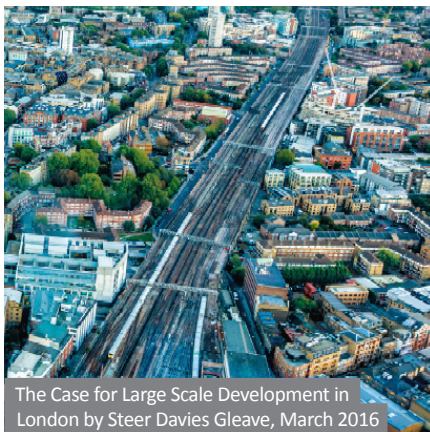


Steer Davies Gleave visualisation of a future Oxford Street  
Source: A City for all Londoners by the Mayor of London

Steer Davies Gleave is hugely proud of the contribution we have made, over the past year, to improve the sustainability of London and the lives of Londoners and those in the neighbouring areas.

#### **Partnership working to create a better West End**

For the last three years we have helped developers, contractors, TfL/LUL, Crossrail, LB Camden and Westminster City Council work together to reduce the impact of construction near Tottenham Court Road underground station on the boundary between Camden and Westminster. We have done this by chairing the monthly St Giles Circus Working Group. The work has helped ensure impacts of the construction of Crossrail, Tottenham Court Road station upgrade, a new entertainment centre, Centre Point and the Tottenham Court Road two-way scheme are greatly reduced by minimising road closures and pedestrian impacts. For example, road closures required for one scheme are used to enable roadworks for other schemes. TfL has commended the group this saying it is a great example of collaboration across the public and private sectors.



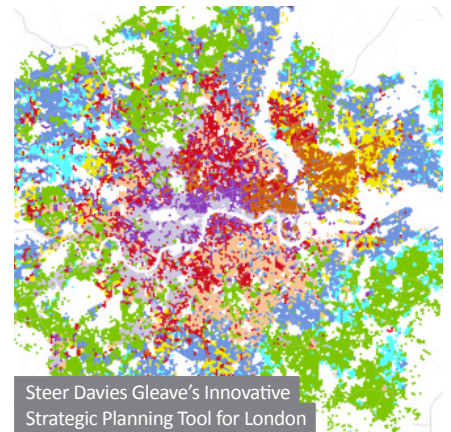
The Case for Large Scale Development in London by Steer Davies Gleave, March 2016

#### **Extending the Elizabeth Line to Kent**

Even before The Elizabeth Line has opened, there are potential plans to extend the service to the east. Steer Davies Gleave has helped TfL work with outer London Boroughs, such as Bexley, Kent County Council and Ebbsfleet Development Corporation to develop the business case for an extension of Crossrail 1 from Abbey Wood to Ebbsfleet and beyond. This has required the alignment of scheme objectives across the GLA boundary to prepare a case for the scheme which will deliver much needed new housing in Greater London and beyond. This is an excellent example of ensuring that transport is planned effectively across administrative boundaries and that artificial barriers do not impede the delivery of new schemes.

#### **The case for large scale transport investment in London**

Steer Davies Gleave led an expert team to deliver a review of the case for large scale investment in London, with a specific focus on the delivery of Crossrail 2. The review included the forming of an expert panel to test and challenge individual review workstreams to drive forward results in short timescales and make the most efficient use of expertise. Looking at International Case studies, as well as the policy and funding implications of the scheme, we were able to provide a compelling review that supported the National Infrastructure Commission's report which in turn supported the announcement of £80 million funding for Crossrail 2 within the 2016 Budget. The review identified areas where efficiency savings could be delivered whilst maximising the overall benefits of the scheme.



Steer Davies Gleave's Innovative Strategic Planning Tool for London

#### **Supporting TfL develop a new strategic planning tool**

Steer Davies Gleave developed an innovative solution to create a single way of classifying people and places which could be used across different modes for a wide range of planning and forecasting purposes by TfL and its delivery partners including the boroughs. The TfL Classification of Londoners (TCoL) is based on the London Output Area Classification developed by the GLA, and it has created a common language could be used across TfL helping to bring different parts of the organisation together, creating efficiency and consistency of analysis across the organisation. TCoL is now being used to help target and design interventions and policies to maximise their impact at minimum cost.



Clients come to us because we find innovative solutions to solve their problems. We do this through our strong drive to deliver practical, efficient solutions and our ability to work successfully in productive partnerships with a huge range of organisations.



Barking Riverside Development in East London

### Steering integrated planning in East & South East London

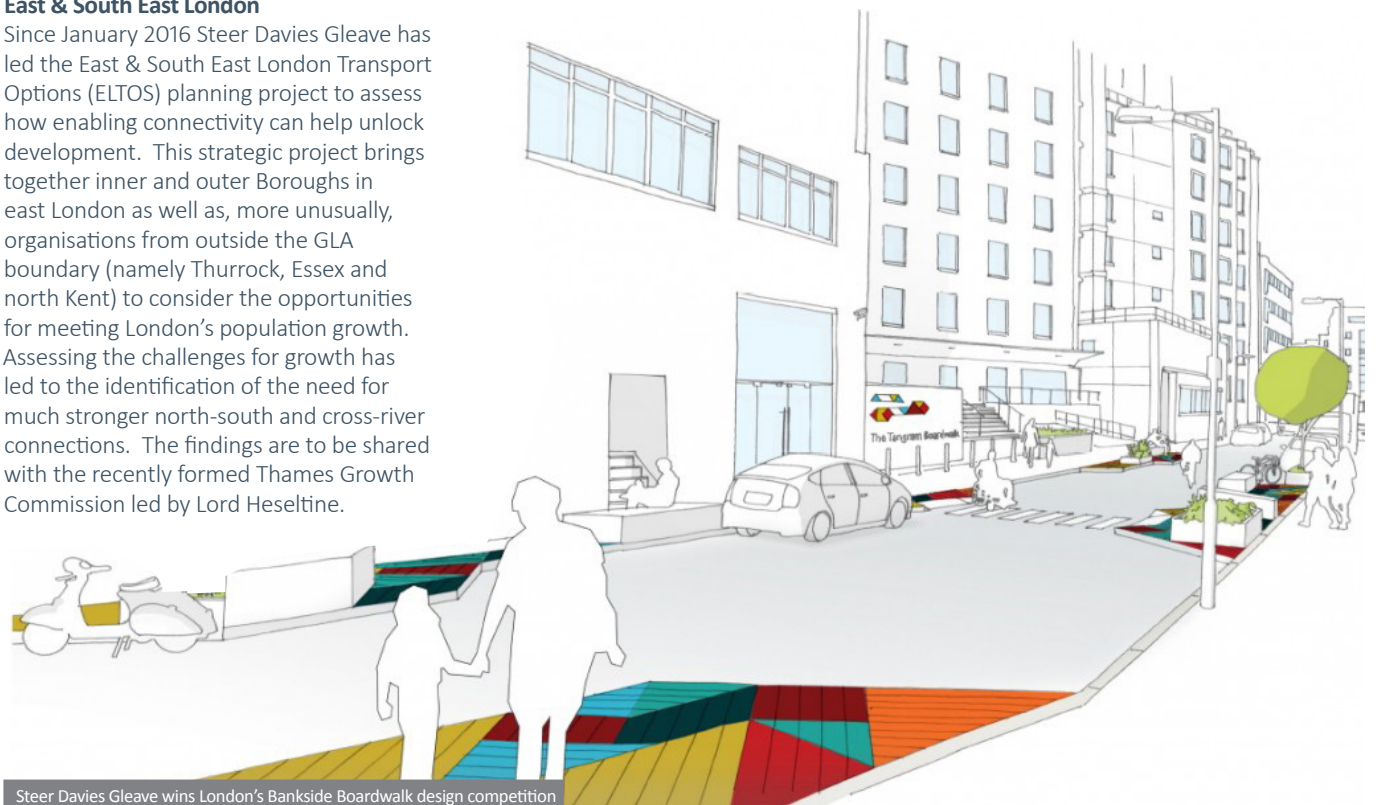
Since January 2016 Steer Davies Gleave has led the East & South East London Transport Options (ELTOS) planning project to assess how enabling connectivity can help unlock development. This strategic project brings together inner and outer Boroughs in east London as well as, more unusually, organisations from outside the GLA boundary (namely Thurrock, Essex and north Kent) to consider the opportunities for meeting London's population growth. Assessing the challenges for growth has led to the identification of the need for much stronger north-south and cross-river connections. The findings are to be shared with the recently formed Thames Growth Commission led by Lord Heseltine.

### Steer Davies Gleave wins Bankside Boardwalk competition

Steer Davies Gleave works in partnership with Business Improvement Districts (BIDs) across a range of projects. Recently we won the Bankside Boardwalk design competition through the development of a reusable boardwalk to test how streets and pavements can be reconfigured to respond to the changing pressures that streets in cities and towns face, including accommodating increases in pedestrian footfall and the need to navigate safely around building sites, temporary hoardings or road works. Our solution provides an innovative cost effective, modular, reusable design solution.

### Delivery and servicing plans

Steer Davies Gleave has worked closely with businesses and BIDs over the past year to deliver Delivery and Servicing Plans (DSPs) for a range of different businesses to provide tailored advice to deliver efficiency savings for individual businesses and areas as well as to improve air quality, congestion and road safety through the reduction in vehicle movements. The development of case studies has allowed the knowledge to be shared more widely to increase the efficiency further.



Steer Davies Gleave wins London's Bankside Boardwalk design competition

# Working together across boundaries to create efficient and holistic solutions

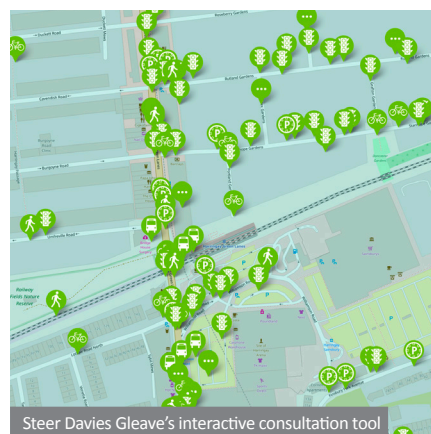


Steer Davies Gleave's nighttime vision of a future Oxford Street economy

## A future Oxford Street

Steer Davies Gleave has, working in partnership with Transport for London, Westminster City Council and a wider consultant team, examined a range of options for improving Oxford Street west. This collaborative approach has enabled progress to be made on issues previously been perceived as intractable, such as bus network modifications to support pedestrianisation.

The location and high profile of Oxford Street mean that options have a range of possible impacts at various spatial scales. We developed an innovative transport impact assessment framework, agreed by stakeholders, to demonstrate the 12 transport objectives on a legible hierarchy of three assessment areas.



Steer Davies Gleave's interactive consultation tool

## Green Lanes Area interactive engagement tool

It is important that communities can have a meaningful say in shaping the future transport and movement networks where they live, work and play. Steer Davies Gleave has developed an interactive internet engagement platform, enabling members of the public to place pins on a map where they would like to highlight an issue, and to also respond to comments made by others. We recently used this platform for the Green Lanes Area Transport Study, and the response received exceeded all expectations—over 1300 individual comments were made, a much higher response than would be expected using traditional engagement methods.

We acknowledge the value that the LTAs bring to celebrate success in Greater London's economy and would be extremely honoured to be considered for the Transport Consultant of the Year award.

**Thank you for reviewing our submission**